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MEMO: Gold's Gym Corporate Wellness Program

ATTENTION: To Mayor Theodore Hoskins and the City Council

MESSAGE: Good day Mayor Hoskins and City Council Members!
My name is Britney Wekesser, and I am the City of Berkeley's new Account Manager for our Corporate Wellness Program that we host for your employees and staff throughout the municipality!

I want to take a moment and thank you for your continued support as we have been partners since 2008. With this partnership between Gold's Gym and the city, the personnel who are employed by the City of Berkeley, including their family members, can receive a Wellness Benefit from Gold's Gym! What this looks like is that Gold's Gym brings its retail membership plans down to \$24.99/month vs. our \$39.99/month and we extend that to 4 additional family members!

- Cost Savings is \$200/year
- \$0 Enrollment
- \$0 Joining Costs
- Month to Month Membership Agreement

We want to make certain that all the employees will feel comfortable when they walk through our doors, so we extend a complimentary Fitness Assessment to everyone who joins! One hour with a Personal Trainer will help them find their starting point as we guide them along the way! The best part is that employees can see their HR Dpt. and enroll at work! Their monthly membership will be payroll deducted so no need to set up a payment at the gym!

Our goal is to help the City of Berkeley employees reach their full potential through fitness, and my goal is to better inform and create excitement about the importance of health and preventative care!

In Health

Britney D. Wekesser
Regional Corporate Sales Manager



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